## Point Loma Summer Concerts\* Sponsorship Levels for 2023

LEVEL	NUMBER	COST	BENEFITS
Title Sponsor	1/1 Full	\$20,000	Named Presenter Weekly: Giveaway, Speaking and Booth Opportunity Pinned Video on HOME PAGE of Website & Social Media News Interview (subject to media approval) Logo on Stage Banner, Website and all Print Social Media Cross-Promotions 2 Weekly Reserved Parking Spaces Thank You Plaque
Double Platinum Sponsor	0/2	\$13,000	Weekly: Giveaway, Speaking and Booth Opportunity Video on Website & Social Media Logo on Stage Banner, Website and all Print Logo on Feather Flag Social Media Cross-Promotions 1 Weekly Reserved Parking Space Thank You Plaque
Platinum Sponsor	3/5	\$7,500	<ol> <li>Week: Giveaway, Speaking and Booth Opportunity</li> <li>Week: Video on Website &amp; Social Media</li> <li>Logo on Stage Banner, Website and all Print</li> <li>Logo on Feather Flag</li> <li>Social Media Cross-Promotions</li> <li>Reserved Parking Space for Week of Sponsorship</li> <li>Thank You Plaque</li> </ol>
Gold Sponsor	5/5 Full	\$4,500	1 Week: Speaking and Booth Opportunity Logo on Stage Banner, Website and all Print Social Media Cross-Promotions 1 Reserved Parking Space for Week of Sponsorship Thank You Plaque
Silver Sponsor	5/10	\$2 <i>,</i> 000	Name Listed on Stage Banner, Website and all Print Thank You Plaque
Vinyl Sponsor	13/20	\$550	Name Listed on Stage Banner, Website and Concert Program Thank You Plaque
Catering Sponsor	5/5 Full	\$1,200	<ol> <li>Week: Speaking and Booth Opportunity</li> <li>Name Listed on Stage Banner, Rave Card, Poster and Website</li> <li>Logo on Concert Program</li> <li>Social Media Cross-Promotions</li> <li>Reserved Parking Space for Week of Sponsorship</li> <li>Thank You Plaque</li> </ol>
Jr. Stage Sponsor	1/1 Full	\$1,500	News Interview (subject to media approval) Beacon Ad Audition Banner on Assemble Building Name Listed on Stage Banner, Poster, Concert Program & Website Social Media Cross-Promotions Thank You Plaque

\*Point Loma Summer Concerts is a 501(c)(3) nonprofit organization. Tax ID 90-0668688. We support music education in Point Loma Schools.